

West Devon RingGo transactions

Date	Qty	Parking Fee	Avg Transaction Value
Apr-10	213	£517.10	£2.43
May-10	181	£412.40	£2.28
Jun-10	182	£449.90	£2.47
Jul-10	297	£693.40	£2.33
Aug-10	277	£644.30	£2.33
Sep-10	261	£662.10	£2.54
Oct-10	250	£585.30	£2.34
Nov-10	270	£663.30	£2.46
Dec-10	234	£568.20	£2.43
Jan-11	227	£605.40	£2.67
Feb-11	278	£611.60	£2.20
Mar-11	282	£723.60	£2.57
	2,952	£7,136.60	£2.42

Apr-11	326	£714.00	£2.19
May-11	325	£717.90	£2.21
Jun-11	283	£606.00	£2.14
Jul-11	372	£820.30	£2.21
Aug-11	321	£721.80	£2.25
Sep-11	370	£818.50	£2.21
Oct-11	293	£649.60	£2.22
Nov-11	412	£1,008.90	£2.45
Dec-11	413	£949.70	£2.30
Jan-12	312	£761.80	£2.44
Feb-12	391	£948.00	£2.42
Mar-12	418	£1,009.70	£2.42
	4,236	£9,726.20	£2.29

Appendix A

Date	Qty	Parking Fee	Avg Transaction Value
Apr-12	406	£956.80	£2.36
May-12	400	£957.60	£2.39
Jun-12	398	£857.20	£2.15
Jul-12	478	£1,072.40	£2.24
Aug-12	515	£1,178.00	£2.29
Sep-12	393	£872.00	£2.22
Oct-12	384	£962.10	£2.51
Nov-12	492	£1,204.70	£2.45
Dec-12	411	£807.10	£1.96
Jan-13	379	£793.80	£2.09
Feb-13	422	£932.00	£2.21
Mar-13	450	£984.80	£2.19
	5,128	£11,578.50	£2.26

Apr-13	456	£1,056.70	£2.32
May-13	532	£1,224.20	£2.30
Jun-13	405	£932.60	£2.30
Jul-13	546	£1,294.30	£2.37
Aug-13	618	£1,571.70	£2.54
Sep-13	508	£1,258.70	£2.48
Oct-13	515	£1,178.40	£2.29
Nov-13	567	£1,337.40	£2.36
Dec-13	541	£1,265.20	£2.34
Jan-14	522	£1,368.90	£2.62
Feb-14	495	£1,214.50	£2.45
Mar-14	603	£1,472.60	£2.44
	6,308	£15,175.20	£2.40